

Fontel Inc.
Huddly Go Camera – Jabra Speak 710 MicSpeaker Bundle
Unilateral Minimum Advertised Price (“MAP”) Policy

Effective Date: February 20, 2018

In order to successfully compete in the marketplace and to maintain a premium brand image, Fontel Inc. has announced this Unilateral Minimum Advertised Price (“MAP”) Policy for the Huddly Go Camera – Jabra Speak 710 MicSpeaker Bundle (see specific Fontel Part Numbers listed in this Policy). Therefore, all sales from Integrators or Resellers (hereafter referred to as “Reseller”) to End Users of the product bundles, listed within this Policy under the title of *Fontel Unilateral Grid*, inside the United States of America shall be subject to this Unilateral Minimum Advertised (“MAP”) Price Policy.

Fontel Inc. reserves the right to alter, modify, suspend, or cancel this Unilateral Minimum Advertised Price (“MAP”) Policy, the products covered, and/or the minimum advertised prices.

This policy does not restrict a Reseller’s right to establish independent advertised or resale prices.

This policy has been unilaterally adopted by Fontel Inc. Fontel Inc. neither solicits nor will it accept assurances by a Reseller of acquiescence with this policy. Nothing in this policy shall constitute an agreement between Fontel Inc. and Reseller of compliance with this policy. The Reseller within its own discretion can choose to acquiesce or not acquiesce with this policy. Fontel Inc. will not discuss conditions of acceptance related to this policy. This policy is non-negotiable and will not be altered, modified, or amended for any Reseller.

Fontel Unilateral Grid

<u>Fontel Part Number</u>	<u>Unilateral Minimum Advertised (“MAP”) Price</u>
FT-EZHIDL-LU1	\$ 798.00
FT-EZHIDL-RU1	\$ 833.00
FT-EZHIDL-LM1	\$ 798.00
FT-EZHIDL-RM1	\$ 833.00
FT-EZHIDL-LU2	\$1,097.00
FT-EZHIDL-RU2	\$1,132.00
FT-EZHIDL-LM2	\$1,097.00
FT-EZHIDL-RM2	\$1,132.00

To ensure consistent application and enforcement of this Huddly Go Camera – Jabra Speak 710 MicSpeaker Bundles Unilateral Minimum Advertised Price (“MAP”) Policy, Fontel Inc. has designated Lisa Rasmussen, Manager to be the individual responsible for implementing the Unilateral Minimum Advertised Price Policy.

If any questions arise about this policy, Lisa Rasmussen may be contacted via email at sales@fontel.com or via phone at (402)694-4204.